

Zizio's Beauty Salon and Aesthetics

Cover Direct Media
Brampton Ontario

Dear Ward

Thank you very much for the opportunity to advertise on the Scarborough phone book cover.

The ad looks great, and we feel it represents us well. Having our name next to big names like TransCanada Credit, Licks, and others really makes our business stand out against others. We know that in our area there are many salons to choose from, and we benefit from being the ONLY Salon on the cover, when there are 50 in the book!

Already we have seen a measurable increase in business, and have increased our client base as well. This is clearly excellent value for the money spent, when it comes to advertising.

Please contact us again next year for renewal and for new areas.

Thanks



Joanne Cavarra
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