

THE  LUNG ASSOCIATION

WATERLOO REGION

30 Dupont Street East

Waterloo, Ontario N2J 2G9

Tel. (519) 886-8100

Mr. Roy Sullivan  
Cover Direct Publications Inc.  
82 Chapel Street  
Kitchener, ON  
N2H 2T3



Dear Mr. Sullivan:

It was a pleasure speaking with you today regarding your successfully growing business and your generous act of community spirit. We are privileged that you should recognize our efforts at The Lung Association, and our fight against lung disease.

The Lung Association is entirely dependent on public donations, and the funds generated advance The Lung Association's year round lung health services:

- vital medical research into the cause and cure of lung diseases such as lung cancer, asthma, emphysema, and chronic bronchitis.
- community programs such as our LUNGS ARE FOR LIFE school program which teaches children the importance of healthy lungs and why they should live smoke-free.
- patient and family support programs like BREATHE EASY which teaches adults living with lung disease how to cope with their condition.
- and educational sessions for parents and other caregivers of children with respiratory problems.

Your support in the marketing and promotion of The Lung Association will assist us in this fund raising effort. Enclosed are guidelines on the use of our image and logo, our logo on disk, and glossy, as well as the advertisement we wish to be displayed on the cover. Please do not hesitate to contact me at The Lung Association, 886-8100, if I can offer any further assistance regarding the use of our logo. Naturally, your support will not go unnoticed and the community will recognize how community minded you are.

Sincerely,



Michele Breault  
Area Coordinator



When You Can't Breathe, Nothing Else Matters.

Charitable Registration No. 0359125-11

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