

Something Different

Cover Direct

Dear Ward

I can't thank you enough for the benefits that your publication has given my company. Clearly it was a risk for me to dedicate more than my annual budget to the cover, but WOW has it paid off.

From the first day of delivery, my phone began ringing! I have booked in the last 6 months, more weddings than I can handle, sold more glass flowers than my supplier can believe, and probably more wind chimes than anyone could have expected. In wind chimes alone, I have sold more than 400. Never have I seen so much inventory fly off my shelves.

Thanks so much for Cover Direct.

Due to the upcoming birth of a new child, I will be slowing down my business for 2004/05 to spend time with my family, and less on business. Therefore I have made the painful decision not to renew my ad for these years. I just can't handle the business growth at this time. Hopefully in a year or two I can get back on the cover, but I understand that if someone else takes the position and doesn't drop it, I may not get back on.

Again, thanks for all you have done.

Grace DiMartino



Owner
Something Different

Somethingdifferent.ca 416-371-0993 Call for best pricing!