



D.A.KURT INSURANCE BROKERS LTD.

604 BELMONT AVENUE, WEST, KITCHENER, ONTARIO N2M 1N5 (519) 579-5440
FAX: (519) 579-0193 WEB: www.kurt-ins.com Email: don@kurt-ins.com

Roy Sullivan
Cover Direct Publications
82 Chapel Street
Kitchener, Ontario
N2H 2T3

Dear Roy,

After advertising on the telephone book cover in Waterloo, we have decided to advertise in all of Kitchener.

Customers often make reference to my ad, and I see it everywhere I go. It is great to know my company name is in front of a high percentage of potential customers throughout the twin cities. This is the first time I have been able to dominate a media with no competitor in sight. We appreciate the added value as well as the support and advice you have contributed to our company. Your professionalism and business manner is an added touch we appreciate.

The bonuses you offer, such as the web page link, and the partnership with Child Find, contribute to the value of the ad. I see that supporting the community is important to your company, and the opportunity for me to help out Child Find in my ad is a wonderful idea.

We fully expect Cover Direct to be an integral part of our budget in years to come. Keep up the good work!

Thank you,

D.A. Kurt

