



3020 Dougall Ave.  
Windsor, Ontario, N9E 1S4  
519-969-6851

Dear Paul,

On behalf of Jim and my dad, and the rest of us at Capri, I would like to thank you for all the ideas and promotions you have come up with for us. Our business thrives on coupons and incentives for our customers. We are especially pleased with the phone book cover promotion. Those coupons are still the best thing we have done.

Your suggestion to do our own cover one day is being considered. A menu and an entire marketing year on the cover, with coupons . What an opportunity! We have to weigh the pros and cons of it however, before making a commitment like that. We look ahead to the future and 2002 when South Windsor is ready to be marketed again.

Having our name on the cover of the phone book, away from our competitors is such an advantage. It really is the best decision in advertising we have ever made.

Thanks again,

A handwritten signature in black ink, appearing to read "Kevork", written in a cursive style.

Kevork