



BJ Barrett Communications

Telephone: (519) 821-1961

P.O. Box 31094 Guelph, ON N1H 8K1

Cover Direct
82 Chapel St.
Kitchener, ON

Dear Roy,

My company relies a great deal upon yellow page advertising. However, Cover Direct has given me a great advantage over my "yellow page competitors". In order to get proper representation, I would have to advertise in several categories, but being "on the book" as well as "in the book" gives me an opportunity that no other competitor has daily exposure. I spent a lot of time and money on my image and the unique way my logo stands out on the cover could never happen "in the book" especially with all my 30+ competitors vying for attention. The Waterloo cover has greatly increased my business in Waterloo. Please see me when you start Kitchener, Cambridge & Guelph. I would like to consider being a part of those areas. Thank You!

Sincerely,

Brian J. Barrett